



**DANE COUNTY**  
**DEPARTMENT OF ADMINISTRATION**  
**PURCHASING DIVISION**

**RFP REVENUE SHARING**  
**PROPOSAL**

Revised 02/2020

**RFP NUMBER:** **120050**

**RFP TITLE:** **Holiday Light Exhibit  
at the Henry Vilas Zoo**

**RFP DEADLINE:** **July 8, 2020  
2:00 p.m. (CST)**

**PROPOSALS  
MUST BE  
SUBMITTED TO:** **Purchasing Bid Dropbox  
[www.danepurchasing.com](http://www.danepurchasing.com)**

**\*Late, faxed, mailed, hand-delivered or unsigned proposals will be rejected\***

## REVENUE SHARING PROPOSAL

**VENDOR  
NAME:**

**DANE COUNTY  
VENDOR #:**

**Pricing shall be inclusive of all labor, delivery costs and other expenses necessary to provide product in accordance with the specifications and terms and conditions of this bid document and your proposal.**

### Year #1

\_\_\_\_\_ % of ticket sales

\_\_\_\_\_ % of corporate sponsorships

### Years #2-5

\_\_\_\_\_ % of ticket sales

\_\_\_\_\_ % of corporate sponsorships

**Date by which the County will need to commit to a 2020 display without penalty**

\_\_\_\_\_.